

Natasha Roy

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Experience

Rewire News Group

Staff Editor | April 2022 – Present

- Promoted from Associate Editor to Staff Editor in February 2024
- Pitched, developed, and manage monthly series “Campus Dispatch,” featuring Gen Z writers
- Write weekly newsletter, Executive Dysfunction
- Edit and fact-check all articles
- Accept pitches and assign stories on reproductive rights, LGBTQ+ issues, and more
- Copy edit grant proposals, fundraising materials, and annual reports
- Produce and schedule all editorial newsletters in Mailchimp
- Web produce stories on WordPress
- Manage pitch inbox

Recurrent Ventures (Popular Science & Futurism)

Assistant Editor | March 2022 – April 2022

- Edited product guides and reviews for *Futurism*
- Wrote product guides and reviews for *Popular Science* and *Futurism*
- Produced affiliate links and story drafts in WordPress

Editorial Assistant | February 2021 – March 2022

- Edited and wrote product reviews for *Popular Science*, BetterYouMag.com (defunct), and InterestingThings.com (defunct)
- Onboarded freelance writers and processed invoices

NBCUniversal

Associate Producer, Peacock TV (Contract) | October 2020 – February 2021

- Ran live graphics and produced VOD data for “The Majority Report”
- Pitched and produced Twitter and YouTube content for “Zerlina” and “The Mehdi Hasan Show”

Editorial Intern, NBC News | January 2020 – May 2020

- Pitched and reported stories across multiple verticals, including U.S. News and Asian America
- Wrote headlines and sourced relevant photos and videos for stories

Education

New York University

Bachelor of Arts | Journalism and Public Policy

2016 – 2020

Skills

- **Editing:** AP Style, line-editing, top-editing, structural editing
- **Web production:** WordPress, MailChimp, Sailthru, Utm.io
- **Adobe Suite:** Photoshop, InDesign, Premiere Pro
- **Social media:** Twitter/X, Instagram, TikTok, Facebook, Reddit, Tumblr